



MEMBERSHIP MATTERS CAMPAIGN

The Kansas Pest Control Association benefits the industry and all pest control professionals. KPCA educates consumers on the importance of hiring companies who are KPCA Members and reminding you, the PMP, why your membership matters to the industry.

JOIN KPCA TODAY!

We Protect Your Business so you can Focus on Protecting Your Customers

You're busy running day-to-day operations to keep your business successful. You're pulled in every direction. You don't have time to learn everything and do everything. We are here to help and serve as an extension of your business. With KPCA you stay informed and can offer your customers better service and technical insight.

BENEFITS OF BELONGING:

- OPENS** doors
- BUILDS** relationships
- EMPOWERS** companies
- PROMOTES** best practices
- EDUCATES** employees
- ADVOCATES** for member's interests
- RAISES THE BAR** for the entire industry

Through our efforts, KPCA elevates the entire pest Management Profession. We do this in many ways:

- ◆ Offer top-level education & certification programs designed to create a well-trained workforce & help members build productive, responsible businesses.
- ◆ Develop best practices and offer timely, informative technical resources
- ◆ Provide a unified voice for the pest management industry to promote a positive regulatory and legislative climate to do business.
- ◆ Connect members to networking opportunities via conferences, meetings and other forums.
- ◆ Promote a positive public image and build

awareness of the value of the pest management industry to customers.

- ◆ KPCA protects your business from unfair legislation and regulations

CREDIBILITY AND INFLUENCE

Today's political and regulatory environment presents pest management providers with new challenges and opportunities that are magnified by the multitude of communication resources available. KPCA taps into these tools to monitor legislative and regulatory trends that affect the pest management industry keep members apprised of the ever-changing political landscape.



As the leading advocate before the Legislature, in front of regulatory agencies, within the courts, and with state and local lawmakers, KPCA offers a single, unified voice for the pest management industry.

The collective influence of our members lends credibility and clout to KPCA's public policy advocacy efforts, ensuring a positive environment to grow your business. Through our lobbying, as well as grassroots advocacy, we help members engage in the political process at all levels of government and effect change to protect and grow your business.

INTEGRITY AND LEADERSHIP

KPCA protects your reputation and promotes the value of the pest management industry. We promote awareness and understanding of the important role of pest management services in the quality of life.

JOIN KPCA TODAY!

PUBLICIZE YOUR COMMITMENT

KPCA members are entitled to display the logos of KPCA and MPMA on business cards, corporate letterhead, vehicles, and advertisements, which reinforce the company's professional image to customers and prospective clients.



MEMBER RESOURCES

KPCA helps companies in the pest management industry every day. Why do companies turn to KPCA as a

business partner?

Easy. We make a difference. We provide essential tools to train your team, grow your business, and save you money. After more than 65 years of helping professionals across Kansas and the region, we know what members need – and how to help.

EDUCATION & DEVELOPMENT

KPCA protects your future by providing networking and training. As a KPCA member, your employees gain one-of-a-kind access to premier training opportunities that empower them to work smarter, faster and more effectively. Through conferences, workshops, roundtables and other programs, KPCA members enjoy access to the latest knowledge, skills and abilities, taught by topic-area experts in the pest management industry – and all for reduced rates.

KPCA offers one-stop shopping for all your education needs. Whether you prefer to absorb new materials through conferences and meetings, by reading and researching or through training forums, KPCA helps train nearly a thousand professionals each year. Our experts address topics of necessity for owners, managers and technicians alike.



EXPERT ADVICE

If our ongoing education, including regular updates, doesn't answer a specific question, KPCA members can

seek counsel from our staff or Board of Directors who offer decades' worth of technical, legislative, and business management knowledge at no charge.

LEGISLATIVE & REGULATORY ADVOCACY

No business can grow with unfavorable legislation or regulation. KPCA is the only entity that represents the

professional pest management industry across the state and at the Kansas Legislature, to ensure the laws and rules by which you must abide are sensible and workable, and not unduly burdensome.

KPCA speaks with members of Congress and works with the National Pest Management Association. We track legislation, regulatory changes and policy-related media, and communicate this information with your company.



RESOURCES & RELATIONSHIPS

Membership in KPCA opens doors to business opportunities. By joining KPCA, your company is part of an exclusive, statewide network of professionals. KPCA hosts conferences, meetings and forums that provide members with a wide array of unique,

informative sessions and the opportunity to forge connections with industry peers. KPCA meetings and events offer unrivaled opportunities throughout the year for members to make connections with new suppliers, forge alliances with

similar service providers, or prepare their company's future leaders.



COMMUNICATIONS

Print and electronic communications to keep you informed of what's going on in the pest management industry. We also provide you with handouts you can give to customers and clients, and customize for your business.

GROW THE INDUSTRY

KPCA works hard to inform consumers about the importance of using the best professionals – and those are ones that are members of the state trade association. We work hard to promote your business, and make sure consumers are using only KPCA members.

\$10,000 ACCIDENT POLICY

Only members of KPCA can sign up for our exclusive accidental death and dismemberment insurance. Each member or company gets one free individual added to the policy and additional individuals are just \$15 per person. This can apply to employees, associates or family members, and provides \$10,000 of coverage.